

# Furthr's director, Andy Pemberton, inspires LSST students and staff on data visualisation and a 'broken' social media

written by Kunal Chan Mehta | June 28, 2017



Furthr's director, Andy Pemberton, is a world-respected content expert with international experience working with organisations such as Cisco, the United Nations and Nestle. He edited Q magazine in London, launched Blender magazine in New York and also edited Spin magazine. He has written for the New York Times, GQ, Esquire, The Sunday Times, The National (Dubai), and the world's largest newspaper, The Times of India.

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Photo Source: Andy Pemberton's own

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He is also a leading data visualisation expert, and is a judge at this year's British Media Awards.

Mr Ali Jafar, LSST's head of admissions and marketing, presents Andy with a set of questions collated from LSST students and staff: